



Starting Well **Partnership**

EVERY CONTACT SHAPES A LIFE



Starting Well Partnership

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Believe in children



Working together



Our vision

Worcestershire is a wonderful place for all children and young people to grow up. We believe it is important that children and young people grow up safe from harm, to reach their potential and to lead happy, healthy, and fulfilled lives.

Worcestershire Children and Young People's Plan

Working together for outstanding care



Outcomes

- Smoking in pregnancy
- Breastfeeding initiation
- Enhanced school readiness
- Performance at Key Stage 2
- Healthy Lifestyle Choices
- Oral health
- Build community resilience

Core principles

- Healthy Child Programme delivered in full - Public Health Nursing led
- Universal Antenatal offer and targeted interventions
- Increased focus for school age children
- Starting Well Teams aligned to the 6 Districts
- Teams include eg Public Health Nurses, Nursery Nurses, Parenting Coaches, Community Connectors, Peer Supporters and Volunteers
- Wrapped around the Family Hubs – tailored offer across the ages and for the District
- Safeguarding strengthened & woven throughout

How will it work

- Interventions undertaken by most appropriate roles
- Co-produced “Whole Family Approach” that build community resilience
- Joint District Plans, joint allocation meetings, shared approach to Early Help assessments
- Seamless pathway taking out duplication and ensuring consistency maximising skills and opportunities for integration of roles
- Parent and Young People Influencers

How will it work (cont)

- All Starting Well Partnership staff using Care Notes clinical system
- Continuation of the provision of services for Children who are Looked After and increase the health assessments year on year
- Strong alignment with wider service offer (eg Emotional Well Being & Mental Health, Dental, Sexual Health)
- Wider system working (eg Worcestershire Children First, Local Maternity Services, Primary Care Networks)

Technology

- Online and telephone advice and guidance
- Well Being Assessments at key stages
- Combined website and linked social media
- Various Apps – eg Bestie
- New digital well being self-assessment tools will be implemented
- Starting Well Partnership staff able to access Care Notes and resources in any building we use

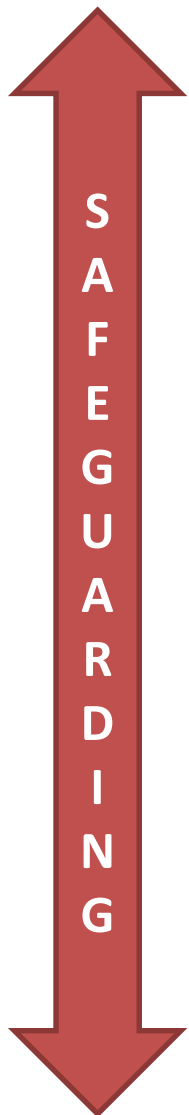
Pathways

- County Wide Programmes
- Birth & Beyond
- PEEP
- HENRY
- Incredible Years
- Family Information Service
- Well Being Assessments
- Education Health & Care Plans

Performance Indicators

- All elements of the HCP (*0-19 yrs*)
- Improved attachment
- Targeted Intensive Home Visiting
- Family Information Service (*uptake of free childcare*)
- School readiness
- Parenting Skills
- Positive lifestyle choices (*tackling childhood obesity*)
- Building Community Capacity (*↑ in Vols, Vol led groups, support for SEND, community action to improve well-being and family resilience*)
- Healthy Start
- Looked After Children Review Health Assessments

Governance



**Worcestershire NHS
Trust Board**

Starting Well Partnership Programme Board
The Trust and Providers will have a shared Annual Plan

Contract monitoring meetings

- Trust to have contract mtgs with WCC
(Providers when needed)
- Providers to have contract meetings with the Trust

Weekly Joint District Plans & Data Monitoring

- Public Health District Leads
- Provider District Leads

TEAM MEETINGS

- SWP Clinical Services Manager
- Senior Trust Managers
- Senior Service Managers from Partners
- youth Board

- Trust Senior Managers
- 'Partners' Senior Managers

- Public Health District Team Lead
- Provider District Team Lead
- Overseen by Clinical Services Manager